



2024 Sponsorship Benefits

\$250 – “Sparkler” (unlimited) – Sponsor name listing on event website and event t-shirt, Sparkler sponsor level group post on social media.

\$500 – “Cherry Bomb” (unlimited) – Sponsor name listing on event website and event t-shirt, Cherry Bomb sponsor level group post on social media. Two (2) passes for Saturday afternoon/evening gated events.

\$750 – “M-80” (unlimited) – Sponsor name listing on event website and event t-shirt, M-80 sponsor level group post on social media. Four (4) passes for Saturday afternoon/evening gated events.

\$1500 – “Blockbuster” (unlimited) – Sponsor logo on event website, sponsor name listing on event t-shirt. Individual sponsor post (company logo) on social media. Six (6) passes for Saturday afternoon/evening gated events. All Blockbuster sponsorships for named events will have a banner with sponsor logo placed at the event. The named events are as follows:

- Wireless Internet Sponsor
- Dunk Tank Sponsor
- Kid’s Meal Sponsor (@ Kid’s Carnival)
- Saturday Live Music Opener - **SOLD**
- Cornhole Tournament
- Frog Jumping Contest - **SOLD**
- Basketball Tournament – **SOLD**
 - 3 on 3 basketball sponsorship includes company logo on the tournament t-shirt, and opportunity to present tournament awards.
- Food Court (food trucks and stands)

\$3000 – “Dynamite” (10 sponsorships) – Sponsor logo on event website and event t-shirt. Sponsor feature post (company logo and/or photo plus marketing verbiage provided by you). Banner with sponsor logo place at event. Eight (8) passes for Saturday afternoon/evening gated events.

- Kids Carnival
- Beer Garden - **SOLD**
- Community Bingo Night - **SOLD**
 - Sponsor has opportunity to make remarks and present game prizes
- Hill No! Road Races - **SOLD**
 - Sponsor has opportunity to make remarks and present awards
- Main Stage
 - Covers the cost of stage rental – 3”x18’ sponsor banner remains displayed at top of stage proscenium all weekend.
- Merchandise
 - Covers the cost of event merchandise – sponsor logo will be featured on the sleeve of the event t-shirt (other sponsor names on back of t-shirt) and any other merchandise sold/provided at the event.
- Hot Sunday in July Car Show

- *Hot Sunday in July Car show sponsor includes the “Sponsors Choice Award” presentation (sponsor representative selects the winner) and the opportunity to give remarks at the awards ceremony.*
- **Marketing**
 - *Marketing sponsorship includes “marketing sponsored by (your company name) and a grant from Cass County Tourism” on main event banner, website, and any printed marketing collateral.*
- **Saturday Music on Main Stage (street dance band)**
 - *Includes an opportunity for sponsor representatives to give remarks and introduce the band.*
- **Sunday Music on Main Stage (live music during car show)**
 - *Includes an opportunity for sponsor representatives to give remarks and introduce the band.*

\$5000 – “The Bomb” (1 Sponsorship – Overall Event Sponsor) – Sponsor logo prominently featured on event website and back of event t-shirt. Main event banner (entrance to town) will include “presented by company name and logo”. Sponsor feature post (company logo and/or photo plus marketing verbiage provided by you). Sponsor representative has opportunity to give welcome/remarks for Saturday night events. Ten (10) passes for Saturday afternoon/evening gated events, plus reserved seating for 10 in the gated area.